



Show daily



The Global Meetings & Incentives Exhibition

Maximise the impact of your participation at EIBTM

Info & Products 2012

The key communication and information resource. The EIBTM Show Daily is the official newspaper that is read by all visitors and exhibitors throughout the entire duration of the show.

- Distributed to 14,200 international professionals
- Actively distributed by hand free of charge to all visitors and exhibitors
- 3 days of EIBTM, 3 different issues
- Available online in EIBTM's website during and after the show, prolonging the duration of your communication action
- Distribution points and displays at all access points of the show

Why do people read the Show Daily?

- News of interest, generated by the show itself and by exhibitors
- Interviews with experts, visitors and exhibitors
- Trends and analysis, surveys and polls conducted during the show
- In-depth coverage of the meetings market and the show

High impact

- Attractive and modern design, excellent paper quality, handy tabloid format
- Structured sections to highlight its dynamic and diverse content
- High quality colour print



Everyone at EIBTM reads the Show Daily!



The Show Daily keeps me updated, and if you want to survive in this job, you have to stay up-to-date. I find out not only what's happening in Portugal, but around the world - new routes, new hotels and so on.

Corina Corddiero, Junior Project Manager, Admedic, Portugal

It's helpful to read up on what's happened after the fact. It's also fun to look at pictures of people you know or met at the show.

Brian Fehling, National Sales Manager, PRA Destination Management, USA

I need to read the Show Daily because the show is too big to see everything and I want to know what's going on.

Martine Lansade-Payen, Managing Director, Passion Cote Basque International, France



Optimise your budget to win customers

Multiple ad formats to suit any objective and budget.

Want to stand out with an original format? We have ideas ... just ask us!

Graeme Barnett, EIBTM Exhibition Director, says: "Grupo eventoplus have been the official publishers of the EIBTM Show Daily since 2007. During this time, they have offered participants in EIBTM a top-quality publication which acts as a digest of the most important news in the global meetings and events industry, covering market trends, views from industry leaders, product and service reviews and of course action and stories from the event itself. The Show Daily is an integral part of EIBTM and the team at Reed Travel Exhibitions wholeheartedly endorses it as a way to reach the audience of EIBTM attendees and the wider global Meetings & Events industry."

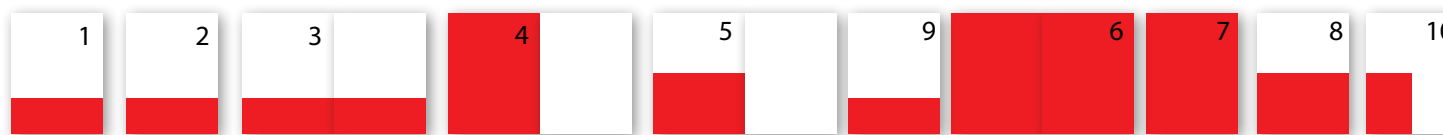
Please mark with an "X" next to the ad space that you want:

- Prices are in Euro and do not include VAT, where applicable.
- Please include 5mm bleed on all sides of the advertisement.
- We accept advertisement in these formats with high resolution of 300dpi: PDF, JPG and TIFF.
- Placement of ad will be allocated according to the availability of ad spaces.
- Please note that all payments must be made 15 days before the publication of the Show Daily.

	Ad sizes	Sizes (WxH) + 5mm bleed	1 issue	2 issues	3 issues
1	¼ page horizontal wrap - cover page only	29 x 9.4cm	4,000 € <input type="checkbox"/>	7,400 € <input type="checkbox"/>	10,000 € <input type="checkbox"/>
2	¼ page horizontal wrap - back page only	29 x 9.4cm	3,000 € <input type="checkbox"/>	5,700 € <input type="checkbox"/>	8,000 € <input type="checkbox"/>
3	¼ page horizontal wrap - front & back	58 x 9.4cm	5,500 € <input type="checkbox"/>	10,100 € <input type="checkbox"/>	14,000 € <input type="checkbox"/>
4	Inside cover full page	29 x 37.5cm	4,500 € <input type="checkbox"/>	8,200 € <input type="checkbox"/>	11,250 € <input type="checkbox"/>
5	Inside cover ½ page	29 x 18.5cm	3,000 € <input type="checkbox"/>	5,500 € <input type="checkbox"/>	7,500 € <input type="checkbox"/>
6	Double page	58 x 37.5cm	5,250 € <input type="checkbox"/>	9,700 € <input type="checkbox"/>	13,200 € <input type="checkbox"/>
7	1 full page	29 x 37.5cm	3,000 € <input type="checkbox"/>	5,500 € <input type="checkbox"/>	7,500 € <input type="checkbox"/>
8	1/2 page	29 x 18.5cm	2,000 € <input type="checkbox"/>	3,700 € <input type="checkbox"/>	5,000 € <input type="checkbox"/>
9	1/4 page	29 x 9.4cm	1,400 € <input type="checkbox"/>	2,600 € <input type="checkbox"/>	3,600 € <input type="checkbox"/>
10	Back cover ¼ page	18.75 x 14.5cm	2,800 € <input type="checkbox"/>	5,150 € <input type="checkbox"/>	7,000 € <input type="checkbox"/>

Technical description:

Size closed: 29 cm (W) x 37.5 cm (H)
 Size opened: 58 cm (W) x 37.5 cm (H)
 Paper: 120 gsm, glossy white paper
 Finishing: 2 staples on side
 3 days of Show: 3 different Issues



Company Name: _____ Tax Id. No: _____
 Contact person: _____
 Email: _____ Tel: _____ Fax: _____
 Address: _____
 Postal Code: _____ Town: _____ City: _____ Country: _____

Signature & Date:

Fill up and send this form via email to showdaily@eventoplus.com
 or by fax +34 93 272 0912