

eventoplus.com launches its new look

eventoplus.com presents a new version of its event portal

eventoplus.com, the leading event organisation portal in Spain, has launched a new version to provide a better experience to its more than 200,000 event professionals who visit the portal every month.

The portal has improved its providers search engine, which is now even faster and more precise; its rich content with more updates and hyperlinks within its pages of providers, companies, agencies, news...; and has added a new section with videos, where users can view and experience events via the portal.

These new functions are added on top of its already existing directory of 1,500 providers, ideas and tips, industry news and sustainability in events, etc.

"Today, communication are becoming more visual such as the use of videos. As the pioneer media for meetings and events, these improvements are a response to the strong demand by event professionals," comments Eric Mottard, Partner-Director of Grupo eventoplus.

This new version is also applied to its portal in Argentina and Mexico, and is available in both English and Spanish.

www.eventoplus.com

About Grupo eventoplus

Created in 2000, Grupo eventoplus is the pioneer that brings together, informs, inspires and professionalises the meetings and events sector in Spain. It facilitates the organisation work of any event organiser through its six main activities:

- **eventoplus.com** – the first and leading event organisation portal in Spain, also present in Argentina and Mexico.
- **eventos Magazine** – the reference publication for meetings and events
- **Premios eventoplus** – the first awards that give recognition to the industry in Iberian Peninsula
- **e-days** – the event show, a key meeting point for providers and organisers with an exhibition area and conferences for professional education
- **eventoplus formación** – practical in-house training classes and in-company training sessions
- **eventojobs** – the job search engine for the industry in Spain

The efforts of Grupo eventoplus for industry has been internationally recognised by the ISES Esprit Awards as finalists in the Best Contribution to the Industry Category in 2005 for eventoplus.com and in 2006 with eventos Magazine.