

## Meeting places/rooms

Belgique  
Deutschland  
España  
Italia  
Schweiz - Suisse

France

## Event/incentive agencies

Belgique  
Deutschland  
España  
Italia  
Schweiz - Suisse

France

## Event trade fairs

Belgique : EMIF  
Deutschland : IMEX  
España : EiBTM  
España : e-days  
France : Bedouk  
France : Ecta sud  
France : Heavent  
France : Samec  
France : Séminaires  
Greek : Exporama show  
Italia : BTC  
Italia : European BEA  
United Kingdom : Confex

## evento Days at the forefront in professionalising the events and meetings market and networking

All that an event and meeting professional can ever ask for can be found in evento Days held during the 8th and 9th of July in the Palacio de Deportes in Madrid: More than 120 exhibitors in 5,000 m<sup>2</sup>, nine high level education sessions and a Knowledge Centre with the main associations and media of the sector.

5,000 m<sup>2</sup>, 20,000 ideas!

Following the slogan: inspiration, creativity, knowledge and networking; the third edition of evento Days is THE meeting place for the events and meetings sector in Spain and Portugal. Another year of showcase of inspiring innovation for organisers such as flying logos made up of soap bubbles, roses in ice blocks, original entertainment ideas, surprising decoration, special effects,...

### Education that professionals want

In this edition of evento Days, the professionals decide what they want to learn. Grupo eventoplus, the organiser of the event, launched a survey where professionals voted for the topics they preferred and the favourites are: "Trends in the event market", "Techniques in creativity and innovation" and "Meeting architecture/New communication formats". In terms of sessions' formats, professionals prefer short and dynamic sessions. Apart from open sessions, there will also be exclusive education tracks for corporate organisers and round table sessions with end clients.

### Knowledge Centre: Professionalisation and Networking go hand-in-hand

Among the novelties of eventos Days is the Knowledge Centre, an open area for networking and where visitors can have a direct contact with the associations and entities that contribute to the professionalisation of the events and meetings sectors in Iberia. These associations include: Asociación Española de Empresas de Servicios para Eventos (aeese), Asociación Española de Marketing Ferial (AIMFE), International Congress & Convention Association (ICCA Iberian Chapter), Spain Convention Bureau, OPC Spain, Spain DMC's, Meeting Professionals International (MPI Spain Chapter) and SITE Spain.

In the Knowledge Centre, there will also be a chill-out area decorated to enhance networking.

More information in [www.eventodays.com](http://www.eventodays.com), Tel: 902 90 31 90 - [edays@eventoplus.com](mailto:edays@eventoplus.com)

### The event market comes together: 4<sup>th</sup> edition of the Premios Eventoplus

During eventos Days, the best of the sector in Iberia will be present at the award presentation gala of the **Premios eventoplus**. This year, it has broken the record with 175 candidates received from agencies and companies in Spain and Portugal. The finalists will be known in June while the winners will be announced at the gala held on the evening of the 8<sup>th</sup> of July in Centro de Convenciones de IFEMA.

### What are Premios eventoplus?

Created in 2006, the Premios eventoplus awards are the first and only awards for the Iberian events and meetings market. It gives an official distinction to the best initiatives and strengthens the sharing of the best practices.

The award presentation gala is a meeting point for the sector. In the past three editions held, it has brought together more than 1,000 professionals in Barcelona (2008), 800 professionals in Madrid (2007) and 500 in Barcelona in its first edition (2006). As per every year, the jury is formed by highly qualified professionals with different profiles from the sector. In 2006 and 2007, 98 and 159 candidates were received respectively.

See the categories and bases of Premios eventoplus 2009 in:

[www.premioeventoplus.com/catbas.html](http://www.premioeventoplus.com/catbas.html)

### About Grupo eventoplus

Created in 2000, Grupo eventoplus is the pioneer that brings together, informs, inspires and professionalises the meetings and events sector in Spain. It facilitates the organisation work of any event organiser through its six main activities:

- **eventoplus.com** – the first and leading event organisation portal in Spain, also present in Argentina and Mexico.
- **eventos magazine** – the reference publication for meetings and events.
- **Premios eventoplus** – the first awards that give recognition to the industry in Iberian Peninsula.
- **evento Days** – the event show, a key meeting point for providers and organisers with an exhibition area and conferences for professional education.
- **evento Learning** – practical in-house training classes and in-company training sessions
- **eventojobs** – the job search engine for the industry in Spain .

The efforts of Grupo eventoplus for industry has been internationally recognised by the ISES Esprit Awards as finalists in the Best Contribution to the Industry Category in 2005 for eventoplus.com and in 2006 with eventos magazine.

### Press contact:

Ramon Cuscó - [ramon@eventoplus.com](mailto:ramon@eventoplus.com)

## Commercial links

### [Transcription](#)

Saisie de textes depuis un support audio.

## Event partners

